

IEMSA Board of Directors Meeting
February 26, 2004

ATTENDEES:

Board Members: Rosemary Adam, Evan Bensley, Cheryl Blazek, John Copper, Jeff Dumermuth, Alfred Hansen, Cindy Hewitt, John Hill, Brian Jacobsen, Ric Jones, Kay Lucas, Brad Madsen, Lee Ridge, Rod Robinson, Judy Rurup, Melissa Sally-Mueller, Tom Summitt

Staff: Gary Ireland

Guests: William Cline, David Cole, Ruth Cole, Joe Ferrell, Ray Jones, Mark Postma

Proxies: Bill Fish, Roger Heglund, Jeff Messerole, Lori Reeves, Bruce Thomas

Absent: Karen Kreider

- I Call to Order: Jeff Dumermuth, President, called the meeting to order at 10:00 AM.
- II Determination of Quorum/Proxies: A quorum was determined. Proxies were noted.
- III Minutes of January 15, 2004 – Motion made by Jacobsen, seconded by Ridge to approve the minutes of the meeting as written. Unanimous approval.
- IV Treasurer's Report – Bruce Thomas was absent from the meeting but provided the P & L statements in the Board packet. Motion made by Ridge, seconded by Blazek to accept the Treasurer's Report. Unanimous approval.
- V Executive Director's Report:
 - Political Endorsements: Gary Ireland reports to the Board and guests that previous discussions regarding IEMSA endorsing political candidates at the local or national level has been researched. The issue in the past was whether a not-for-profit organization could endorse political candidates. Gary states that Cal Hultman has advised him that this type of local endorsement would be quite beneficial for this organization, as opposed to providing it for national campaigns. Dave Cole added that, in the past, at least 2 politicians have asked for our support and that we were unable to provide it. Both Gary and Jeff Dumermuth added that nothing has really changed – it is just that we know so much more now than we did. Ric Jones added that no moneys from IEMSA would be spent but he thought endorsement could be provided. Gary and Cal recommend a political action committee might be of benefit as it does the American Ambulance Association (AAA).
 - Iowa Hospital Association and Certified EMS Providers Completing Clinical Time: Gary reminded the audience of the issue presented by an EMT from Iowa (IEMSA member) who pointed out that it was quite difficult as a certified EMS provider (not a Training Program-supported student) to gain additional clinical experience in the hospital setting. Gary has been investigating this issue and states that there really is no avenue for this. He will be working for IEMSA as the lead with the Iowa Hospital Association to get some sort of procedure worked up and information out to the hospitals. He has asked Rosemary Adam for her input into this issue. Gary asks all Board members to send him any and all information from their local hospitals if they know of established procedures for this. Additionally, he would like to know if there are charges for this activity.
 - Iowa Practical Exam Process: Gary defers the discussion to Ray Jones and his report, later on in the meeting.

Page 2

- Hospital Locator Booklets Project – Co-sponsor With North Central Iowa Region: Gary Ireland and John Copper explained the project to the group that was first

presented as a possible project between North Central Iowa EMS region and IEMSA back in 2003.

North Central Iowa developed an Iowa Hospital Locator booklet that includes hospitals in border states. It provides maps, contact phone numbers and some directions. This group hopes for a cooperative effort to publish and distribute this booklet. North Central group is having a meeting March 3rd, which Gary Ireland plans on attending. An idea was put forth that, to save costs, possibly a CD of this product could be developed for distribution to our Affiliate Members as a membership advantage. This issue was referred onto the Membership Committee. Ray Jones pointed out that the Bureau will be working on an on-line information program on EMS services.

VI Medical Director's Report: Fred Hansen, MD

- Reported that discussion has progressed on providing a physician track as part of our Fall IEMSA conference and would be willing to help with that project.
- The State of Iowa now has an emergency medicine residency program – the original class of 6 has been increased to 8 residents who will begin July 1st. This group should be quite helpful in many ways to the State and this organization in the future.
- The American College of Emergency Physicians (ACEP) met yesterday in Iowa City with a new president, Dave Stilley. They expressed their interest in working with the Bureau to reinstate an EMS Medical Director position. They feel that the Bureau is asking too much of the few volunteer physicians. ACEP and the UIHC also feel as though the Bureau and the Trauma System need to begin to look at a Critical Care System across the state.
- Fred reported that he would be active in Iowa until July 1st of this year, but would love to continue to help out as much as possible from Kentucky. He is fostering future relationships with the Emergency Medicine community for IEMSA.

VII Administrative Assistant's Report: In the absence of Karen Kreider, Jeff Dumermuth and Rosemary Adam read Karen's prepared report to the group and added discussion.

- Activities have slowed down a good bit. Karen has been continuing to process membership applications and renewals – all are up to date.
- In addition, the Newsletter has been processed and should have arrived in your hands by now – discussion that the newsletter had not been received as yet – must be a hold up between print shop and mailing as all else had been on time. The deadline for the next newsletter will be April 26th for a May 20th mailing.
- A color printer has been purchased for the office and larger office space within our current building is being investigated.
- The Board packets include a travel reimbursement form, along with the policy on travel that was adopted last year. All forms need to be completed and sent to Karen with all receipts for travel.
- AED follow up from 2003 has been the large project currently. It has been a very beneficial project in that a save – on the very first use – from one of our AED sites occurred. Training associated with the AED use has been clarified with the recipients. 15 of those services received a check for training. We found that much of the contact information for these recipients was incorrect and we've been working with the Bureau to find updated information. A full report on 2003 AED activity will be available at the next Board meeting.

Page 3

VIII Bureau of EMS Report: Most of report given by Ray Jones

- The RFP for state-wide practical testing: Goal is that the RFP contract be awarded on July 1st with a second goal that this program be operational by January 1, 2005.
- System Development RFP:
 - Part B: Only 30 counties with a true assessment done. Reminder that, to use a grant, an assessment of needs must have been done. Can fund less this time. Once the grant is in, it is effective for 5 years. In the past, there have been some system problems in that the process had not been working well. This has been revised. RFP out March 15th. This completed RFP is due back on June 1st and on July 1st, grants will be awarded. Question from Brian Jacobsen for Ray regarding Part B: Can a county apply for moneys to enhance previously approved goals? Answer: Not if no assessment was done.
 - Part A: This is a 25-page RFP with a one-page application that must be filled out for training funds.
- HRSA Grant: Report from Joe Ferrell. 85% of funds have been allocated and 3% of those funds have been spent. 51% of these grants have pediatric objectives – including schools. Next year, there will be a 7% decrease. 10% decrease for Iowa’s Bioterrorism training funds next year.
 - 2 questions from the Board for Joe:
 - How many hours are allowed for HAZMAT training – optional hours. Joe reports that 8 hours are allowed.
 - Brian Jacobsen inquired as to what the status was on the position paper on HAZMAT training. Joe reported that there is a hang up at the IDPH itself. Drs Quinlisk and Corwin are trying to clarify their role in identifying what training is needed.
- HAZMAT Operations Course (Train-the-Trainer) – This is an optional program that will be taught in the HRSA regions. The next program is scheduled in Region 2: Mason City most likely, on March 23-24. Again – this is an optional course.
- State Budget – as reported by Ray Jones. Many agendas, few funds.
- Waivers – A new waiver is being granted for out-of-state EMS students so that they may complete clinical and field time without having to complete Iowa EMS certification. They must follow all other Training Program and Student rules.
- AED Vandalism Issue: A question was raised by 2 individuals regarding safeguards on the public AEDs placed around the state. According to Special Agent David Schipper with the Iowa Fire Marshall’s Office, there is no Iowa code that specifically addresses an AED. They compare it to tampering with a fire extinguisher, Iowa Code 716.6 Criminal Mischief. The fire extinguisher is less than \$500 in value, so is a simple misdemeanor. The value of an AED however is between \$1000 and \$10,000, so Iowa would apply a class D felony to this. For future reference, the National Center for Early Defibrillation has a website at: www.early-defib.org, and addresses legal issues with Richard Lazar, Esq. Anita Bailey investigated this for the Bureau and recommends this site for all folks who are involved in PAD.
- Leadership Conference – conducted last week with 160 attendees. Ray reported that the program was excellent and the participants evaluated it well. He added that next year’s conference would depend upon money available.
 - Brian Jacobsen added that in the future – possibly next year, why not place this leadership conference with the EMS Day on the Hill so that there will be a larger attendance. Ric Jones stated that he would work with the Bureau to make this happen. Gary Ireland pointed out that it is difficult to preplan too far out as the Legislature will only allow you to reserve these rooms, beginning in January of the same year. He added

that, if a committee needs a spot for a meeting, they will bump you from the room

- without warning. Discussion that we could do this in the hallways.
- Injury Prevention Coordinator Position. See IDPH website for posting. Closes 2-27-04
- Traumatic Brain Injury Conference (Train-the-Trainer) – good turnout with good evaluations. Attempting to host a second program. The trauma system (TSAC or SEQIC) may decide whether this provider course is mandatory or not.
- 2004 Letter of Intent for purchase of AEDs – grant money. Ray reports that the partnership between EMS-C/Bureau and IEMSA would hopefully continue but the grant process is very fast. Grant applications out for next year on March 4th with grants due to the Feds. April 1st. They can only use the federal standards to define “rural” so 9 counties have been excluded as urban. If the letter was not received by your County’s contact person – contact Barb at IDPH, Bureau office.

IX Committee Reports – Jeff Dumermuth began the discussion by, first referring the Board to the current agenda, indicating that there are two sides for a reason. “Working” refers to committees that have reports. “Pending” refers to established committees that have not notified Karen of the need for a report for that month.

- Legislative: Ric Jones reviewed our Legislative Day on the Hill, completed this AM. He stated that the legislators, like EMS, are doing the best they can to take care of the people – only a few are really into the power thing. Many fiscal restraints. Our posted legislative agenda was presented to each legislator as they arrived and discussed with those who had the time to visit with us. It is routine for a legislator to show up, sign in and then immediately ask for an EMS provider from their region. It is necessary for us to have more EMS providers on hand. Ric suggests that we remind every EMS provider and Board Member who may attend next year to go to the legislative web site and email their particular representatives. Tell them you’re going to be there, time and the main points you want to discuss. Follow up the visit with email, too.

Note: We need to add that web site to our site as a link for easy access. “Firstgov.gov” Uniforms do count. Ambulances would make an even bigger impact. We should try and

get as many ambulances as possible to park around the capital complex the morning of our visit. People would take notice.

-HF#2073 is one of the bills proposed that would provide a tax credit for volunteers. Total amount may be \$10 million. It has lots of sponsors – looks very good but probably

won’t pass due to fiscal restraints. The legislators would like to do it – can’t. Ric expressed his hopes that all understand that it is very difficult to budget public policy without money.

-HF#2364, a bill that would expand the Good Samaritan protection to CISM teams. The Bureau would like an endorsement of this legislation from IEMSA.

Motion by Jones, seconded by Hill. Unanimous approval for endorsement.

-Roger Thomas is sponsoring a bill to add \$10 to each license plate for EMS System Development and training funds. Roger is worried about future support if he goes on a limb with this bill for us. It probably will pass but not easily. Surcharges are difficult.

-On the national level, Mark Postma reported that the Pharmacy bill passed with EMS implications. AAA will honor Sen. Grassley from Iowa for his work on this bill if he can attend the AAA “Stars of Life” conference. He suggests that if AAA is

honoring Grassley, Iowa should honor him.

Page 5

Note: We will invite Sen. Grassley to IEMSA Convention for an award. The Board discussed that if Grassley invited, the governor, legislators, and definitely Mary Hanson from IDPH should be invited.

Mark Postma adds that AAA now sponsoring Iowa's idea of having each state sponsor a star to this conference.

- Condition codes are closer to being added to the Medicare bill. AAA is supportive of this.

- Public Information & Education (PIE) – Evan Bensley discussed a fundraising idea from a member who wanted to share in the profits for sales of coffee. The Executive Comm. had many reservations about this type of undertaking as it did not relate to EMS and we felt it might be a conflict of interest: private vs. public. Discussion ensued as to past history and use of the IEMSA logo.

Note: we need to investigate applying a copyright to the IEMSA logo

- Newsletter: Rosemary Adam added to Karen's previous report. This quarter's continuing education topic is Scope of Practice, based on the new committee's activities for the Advisory Committee. From this, there will be a quarterly piece in the newsletter on scope of practice topics. The new look of "The Voice" should help us sell ads. Jeff Dumermuth reminded everyone on the Board that we all need to help sell ads within the newsletter. The only limitations on ads (because of our mailing)- no ads for credit cards, travel agencies or insurance companies. The Board asked that Karen email the entire Board with the publication dates for ads in the newsletter as a reminder. Advertising is available – see web site or ask Karen. Jeff also reminded the Board that the newsletter is more than just ads – we need content. The highlight piece on individual Affiliate members was presented.
- Booth: Melissa Sally-Mueller reported that lots more merchandise ordered to gear up for upcoming conferences. Central Iowa March 5-6 covered by Melissa and other central Iowa Board members; Sioux City conference March 12-13, covered by Jeff Messerole and Evan Bensley; Kirk Dighton requested merchandise for the Code One conference in Cedar Rapids March 19-20 and he asked for someone to help him with the Booth. Lee Ridge will check his schedule.
- Web Page: Karen prepared a printed report and this was read to the Board. The web page was been completely updated. If any issues become known to the Board members, they should contact Karen for changes. One of the guests stated that a member could not find dates, times and locations for IEMSA Board meetings on the web page.
- Membership: John Hill presented his report. He began this by presenting a plaque to Dave Cole on behalf of LifeLine Ambulance and their Corporate membership with IEMSA. This is very much appreciated.
-A past question as to whether we should frame Affiliate certifications was discussed and approved.
 - Membership brochures need to be updated to include insurance information. John would like to work with our current printer (Newsletter). We need to make sure our Affiliate members understand that not all of their employees get a convention discount. This also needs to be clear on the actual convention brochure. -The merchandise order form also needs to be updated.
 - Insurance: 2 claims already, one for an off-duty fire fighter. The beneficiary designation form needs to be posted on the website and we need to encourage

all of our members to download, fill it out and send it in. This also needs to be added to our next newsletter. This insurance information and beneficiary designation form needs to be incorporated into new membership packets.

- Slide presentation being developed by Rosemary Adam and Lee Ridge that may be used to recruit new members and by Board members for regional EMS meetings. We would like to use this tool during AED presentations in May. The insurance information will be added to those slides, too.
- John reported that he has researched many different state organizations for ideas on recruiting and retaining members. From the state of Wisconsin he found a resource kit for Affiliate members that includes protocols, recruiting ideas, mutual aid sample agreements, samples of policies and procedures in EMS, etc. This packet was passed around to the group.
- It was discussed that it would be beneficial for statistics on membership to be broken down into counties as well as regions.
- Brad Madsen added that we should be providing a “Badge” membership to our law enforcement friends. This would help them with EMS continuing education for their ILEECP level and would keep them involved.
- Service Directors – in lieu of Roger Heglund, who was absent, Jeff Dumermuth reported for this committee. Roger expressed an interest in coordinating a two-day meeting with the EMS legal experts of Paige, Wolfberg and Wirth. Cost is \$2500/day plus expenses and he’d like to do this before June. The Board expressed that 1 day might be better for our Directors and easier to set up this late. Guidelines for coordination from the Board: not past June so as no competition from convention, coordinate with Melissa Sally-Mueller as soon as Roger gets a date to get a location. Or – wait until next year’s convention.
- Convention: Cheryl Blazek reported for the committee. She states that some of the speakers already arranged include Mike Grille, Will Chapleaux, Twink Dalton, Scott Bolleter, Craig Jacobus. We will be at the Polk Co. Convention Center this year for sure and have the HyVee center as our backup for next year. The idea of a physician’s track was reiterated and having CMEs for the all applicable presentations was suggested by Dr. Hansen.

IX Pending Committee Reports

- SEQIC – Melissa reported that there are new officers for this committee: Burt Baldus and John Fiedler as Chair and Vice-Chair. They are beginning to look at pre-hospital statistics
- TSAC – Confirming with the Bureau that the next meeting is April 14th – same day as the Advisory meeting. If so – Melissa may be able to go instead of Rosemary Adam.

Reminder to all Chairs that if a committee needs to report at a meeting, to let Karen know ahead of time so that the committee can be placed into the “Working” list.

X Old Business

- AED Grant: Jeff Dumermuth reported that the RFPs were presented to the AED sales representatives in one meeting, a 30 minute informational presentation with bids due back from them 2-27-04. It looks as though our cost will be somewhere around \$1100-\$1200/AED (as compared to \$2200-2500 last year). We may have enough to purchase 150-200 AEDs. Board members were referred to a posted map that indicted blue and red

dots. The blue dots represented the 1st 100 AEDs that will be issued. The red dots indicate the potential location of a non-urban site for distribution of the AEDs in May. Will go to all 6 EMS regions to distribute and the recipients will hear about IEMSA and membership opportunities (slides shown).

- Reinvent Iowa proposal by Oster was initially distributed to the Board from Kirk Dighton and Ray Jones added that he had a more recent version of this controversial document that will be eventually presented to the legislature. Ray stated that no EMS entity was invited to this discussion – it has been centered around the fire service. Some fire service members present stated that even the Fire providers were not sure this document was accurate. The Bureau will be investigating why this process has been so exclusive. Ray stated he would send the most recent version to Karen for distribution to the Board via email. Send comments to Bob Rafferty.

XI New Business

- Scanner System for Continuing Education Documentation for Convention: Rosemary Adam presented information on the scanner software and hardware system that was available at the recent MEDIC EMS Refresher conference in Davenport. Each person was issued a PDA with a scanner cable that would scan the bar code on the name badge of each participant – took about 2 seconds or so per scan to load it into the PDA and the PDA would take up to about 150 scans before it would need to be downloaded into a PC for storage. Mark Postma added to the discussion that he would be willing to write an RFP for IEMSA to use his system that would be broken down into segments, depending on how many parts of the system IEMSA would want to use (employees, PDAs, scanners, PCs, etc.). Discussion as to whether IEMSA should just investigate purchasing their own system for continued use. Dave Cole offered that vendors may want to help out with purchase of PDAs etc. as this type of system would benefit them, too.
-A subcommittee was formed to investigate this system. The committee is comprised of Brian Jacobsen, Mark Postma, Tom Summitt, and Brad Madsen.
- Mark Postma announced that for the first time in a long time – a new hospital opened up in Iowa. On February 18th, Trinity North opened a new hospital (Iowa Health System) in Bettendorf at the junction of Hwy. I74 and 53rd. This is a level III trauma center.
- Ric Jones and Cindy Hewitt announced EMS job openings

XII Adjournment: Motion made by Hewitt, seconded by Madsen to adjourn. Unanimous.