



Board of Directors Meeting, April 20, 2006 – 1:00 p.m.

Board Members: Rosemary Adam, Tom Bryant, Kirk Dighton, Jeff Dumermuth, Bill Fish, Linda Frederiksen, John Hill, Ric Jones, Rod Robinson, Julie Scadden,

Guests: Joe Ferrell, Kirk Schmitt

Staff: Karen Kreider

Proxies: Cheryl Blazek, Cindy Hewitt, Brad Madsen, Matt Madson, Jeff Messerole, Doug Reed, Chris Russi, Tom Summitt

Absent: Roger Heglund, Bruce Thomas

1. Call To Order – Jeff Dumermuth, President – Jeff Dumermuth called the April 20, 2006 meeting of the IEMSA Board of Directors to order at 1:10 p.m.
2. Welcome /Determination of Quorum/Proxies/Call for Conflicts of Interest - A quorum was determined. Proxies were noted. No Conflicts of Interest were disclosed.
3. Minutes of March 16, 2006 – The minutes of the March 16, 2006 Board of Directors Meeting were approved as written. Dighton/Hill/Unanimous
4. Guest Presentations – None Scheduled
5. Treasurer's Report – Linda Frederiksen – Linda reviewed the statements, noting that we are well on track; there are no significant issues. We are currently running at a deficit due to cash flow issues related to the conference. It would be helpful to project membership renewal dates to get a better idea of how funds come in; Karen will research and report to Linda on this. Linda reviewed the special projects; noting that no action has been taken on any of them, although we will receive expenses related to the EMS Week promotion in May. She also reported that IEMSA's certificates of deposit will come due in May. A motion was made to accept the Treasurer's report as presented. Adam/Robinson/Unanimous.

Linda distributed and reviewed a financial management proposal from Wells Fargo. Karen will obtain similar proposals from two local banks. This process will provide the possibility of greater earnings from interest on our investments as well as on the funds in our checking account. The Board will be updated on this project at the May Board meeting.

6. Medical Director – Chris Russi – No report
7. Office Administrator's Report – Karen Kreider – Karen reported on the following:
 - Web Site – In the very near future, IEMSA will be changing its web hosting entity to IPower. This service costs much less than what we are paying now with ValueWeb and allows us much more flexibility. Associated with this change will be the purchase and implementation of a software package that allows us to establish a members-only section of our web. We will be discontinuing the use of netins as our ISP and establishing new e-mail addresses for all board members and staff. Karen will be in touch with all board members regarding their preferences once she is ready for that step. It is Karen's goal to have the change made before the end of April so that an announcement can be made in the upcoming newsletter.
 - Credit Card Purchases – IEMSA will be going to an internet-based credit card acceptance program also in the near future. Karen is currently researching PayPal, Nova and YourPay. This will streamline our on-line purchasing services for registration, membership, merchandise, etc. and will ultimately cost less than our current system.
 - Electronic Voting – Karen is still researching this. It is likely that this can be accomplished via the Members Only portion of the web site, but details are still in process. Karen recommends the following steps to alert

the membership: 1) an announcement be placed in the upcoming newsletter that this is how the ballot will be handled this year; 2) a detailed article in the August newsletter (along with the "call for nominations" article) on the process; 3) a postcard to all members reminding them to vote and how (including information on how to receive a paper ballot); 4) a reminder sent via our listserve weekly until the ballot deadline. The postcard will be sent out only this year so that the membership can get used to the idea.

- Communications Specialist – Abby Russi will be joining IEMSA as the Communications Specialist in May. Her first projects will be to work with our new web master on updating and making our web site more useful to our membership and the August newsletter. We look forward to having her work with us.
- Affiliate Decal - An Affiliate Member Decal has been designed and will be available by the end of next week. Five decals will be sent to each Affiliate services to display in their service vehicles.
- LCD Projector – Karen and Jeff are in the process of researching the purchase of two 5000 lumens projectors.

8. Bureau of EMS Report – Kirk Schmitt – Kirk reported on the following:

- Medical Director Search – The Bureau intends to extend a job offer for the Medical Director position within two weeks of this meeting. The expected start date, should the candidate accept, is July, 2006.
- Advisory Meetings – The Advisory Meetings were held; information related to these meetings will follow in other reports
- Internal Review – Processes within the Bureau continue to be reviewed.
- Rule Changes – Kirk summarized the Rules Changes that are expected to occur:
 - i. Chapters 131 & 132 – changing appeal process from 30 to 20 days for individual providers and trauma systems;
 - ii. Chapter 131 –Certifications - Bureau will not be clearing students re: clinical practice because the training programs already do this. Education (the ability to utilize certifications from other states) - changing continuing education credits can be either granted by a training program in Iowa, the Bureau, or CECBEMS.
 - iii. Chapter 141 – The Bureau will be pulling the Iowa Law Enforcement references in 141; these will be contained Chapter in 139.
 - iv. Reporting/protection of services/employer re: drug/alcohol abuse/drug screenings – concern was raised that rule 131 is not clear enough. The Bureau was asked to revisit the issue with the Attorney General for clarification specifically regarding alcohol abuse/use on the job. It was noted that all employees should know the rules and regulations of certification. Linda Frederiksen reported that Medic EMS' attorney is currently researching this issue and she will forward the issues they have identified as their greatest concerns to Joe Ferrell who will send it to the Attorney General
- TSAC – At the last TSAC meeting, CQUIC protocols were reviewed and 10 processes to be measured were identified. A final report is pending. CT Scanning for hospitals was discussed as it relates to transport of patients to different level facilities. TSAC has taken no position on the issue. A letter of understanding expected by CQUIC. Rosie reported that a lawsuit against an ambulance service is pending regarding travel time of 33 minutes for a level 1 facility instead of 20 minutes to a level 4 facility; hospital destination protocol was not followed in this case.

9. Committee Reports - Working Committees

- i. Legislative – Ric Jones – An in-depth legislative update was distributed and discussed. This report will be published in the next newsletter.
- ii. Newsletter – Karen Kreider – The deadline for the next newsletter is May 2nd. Julie Scadden has submitted the con ed article and SWCC will be sponsoring the CEs. We will be highlighting Davis County Hospital and Key West Ambulance Service for our affiliate profiles. The 3rd quarter newsletter will be the pre-conference newsletter that will have the call for nominations, call for award nominees and pre-conference information. That deadline is August 2nd.
- iii. Membership – John Hill – John reviewed the membership statistics and noted that Affiliate membership continues to grow. Corporate memberships are also gaining attention – we currently have two new corporate members: PCC, Inc and Code Red. John reported that IEMSA gets numerous requests for discounts on AEDs and suggested that we query the AED providers for discounts such as we do for consumable supplies in our Group Purchasing program. This suggestion was discussed at length as it relates to the AED Distribution project that IEMSA conducts for the Bureau and Corporate members who sell AEDs. Further research on this issue is needed.
- iv. Annual Conference – Lori Reeves – Lori reported that the Committee is close to having all speakers lined up, noting that schedules for Friday and Saturday are almost done and that the pre-cons are still in process. Randolph Mantooth of Emergency will be presenting a keynote during the conference as well as being available for autographs. Med-Media and PCC, Inc. (both corporate sponsors) will be sponsoring Mantooth's presentation fee. The format for 2006 will include themed tracks since we will be using conference space off site – they are: BLS, ALS, General Interest and Trauma.

- v. Advisory Council – Jeff Dumermuth – Jeff reported on the following Advisory Council discussions:
1. A position statement will be issued regarding ITD devices stating that the Advisory Council recommends that physicians do not allow their use unless the service is involved in an IROC or other approved study until data becomes available on the efficacy.
 2. The IEMSA Board has been asked to provide letter of support regarding the national scope of practice issue of giving IDPH/Bureau of EMS direction on how many levels of certification the State of IA will have. To follow the national scope of practice, the following levels would be established: Emergency Medical Responder, Emergency Medical Technician, Advanced Emergency Medical Technician and Paramedic. IEMSA's recommendation is to support these four levels.
 3. Testing – The Bureau will be transitioning to computerized testing in 2007. The practical exams will now be held and done by the local EMS training programs (with advanced exams being held once per month). The training programs will contract with National Registry representatives. Advantages include more flexibility and a reduced potential for conflicts of interest.

10. Old Business

- EMS Week – Julie Scadden – Julie reviewed the script for IEMSA's public service announcement and press release that were distributed in the board packet, noting that filming is to be done on 4/24; the finished product will be sent to all TV and radio stations. In addition, a press release will be sent to all forms of media across the State. A new press release service has been identified that will enable this distribution in an effective and efficient manner. Preliminary calls have been made to TV and radio stations; live interviews are being requested, so regional board representatives may be contacted. If time allows, the committee will prepare talking points in an effort to keep IEMSA's message consistent
- Billing/Management Seminar – Karen Kreider – Karen reported that 72 attendees have registered for the event.
- Electronic Voting – Karen Kreider – See Office Administrator report for details.

10. New Business

- EMS Memorial – Jeff reported that he has met with artist who has been commissioned to create the memorial and that drawings are expected soon.
- AED Grant – Jeff reported that the AED contract has been signed. The RFP to AED vendors will be sent following a review of the RFP materials by Dr. Russi. The distribution is expected to take place in late summer or early fall. The distribution process will be similar to previous years' events.
- Tammy Snow – Jeff reported that, due to time constraints, Tammy Snow has resigned her position on the Board. John Hill will seek out a candidate to fill the remainder of Tammy's term.
- Spanish for EMS Providers – Jeff reported that he attended the course: Spanish for EMS Providers, noting that it was an outstanding course. A federal program, sponsored by the Midwest Counterdrug Training Center included, at no cost, except mileage, registration, meals, reference materials and lodging. An advertisement for this course (with contact information) can be found in the Jan-March 2006 newsletter. Spanish for 911 Operators is coming up in May. Jeff recommended that more EMS providers attend these valuable courses.
- John Hill – John announced, with great pleasure, that President Jeff Dumermuth will be honored by Mercy Hospital at an upcoming Awards Luncheon during EMS Week and he has also been selected as the EMS Provider of the Year by ASIS International. Congratulations were extended to Jeff and board members were invited to attend the ceremonies. Karen will distribute this information to all board members via e-mail.
- Press Ganey – Linda reported that contract pricing is \$1250/organization if 15 organizations sign on; if less than 15, the cost will be \$1875/organization.
- NAEMSE – Rosemary Adam reported on the NAEMSE Instructor course that is coming up in June and reviewed her proposal that IEMSA award 6 \$300 scholarships to IEMSA members to attend this course. Registration materials will be distributed soon.
- Honoring Our Own program recognition – Julie Scadden reported that an article on Tom Summitt's program "Honoring Our Own" will be featured in the May issue of EMS Magazine.
- NE Iowa Region – Ric Jones announced that he will not likely be seeking reelection to the Board in 2007. This will open up a seat for the NE Region and an opportunity for a new Public Policy Chairperson.

11. Adjournment