

**IEMSA Board of Directors Meeting**  
**August 16, 2007 – 1:00 p.m.**  
**West Des Moines Public Safety Building #19**

**Board Members in Attendance:** Blazek, Bryant, Craighton, Dumermuth, Fish, Hewitt, Hill, Johnson, Kreider, Madsen, Moore, Petersen, Reeves, Robinson, Scadden, Summitt

**Guests:** Kirk Scmitt, Leann Oxley

**Proxies:** Beach-Sickels, Jones, Frederiksen, Glandon

**Absent:** Beach-Sickels, Frederiksen, Glandon, Jones, Madson, Morgan, Stecker

1. Call To Order – John Hill, President Meeting called to order at 1303
2. Welcome/ /Determination of Quorum/Proxies/Call for Conflicts of Interest – A quorum was determined. Proxies were noted. No conflicts of interest were disclosed.
3. Minutes of June 21, 2007 meeting were approved. Dumermuth/Craighton/unan
4. Guest Presentations – Karen Kreider – Karen thanked everyone for the help with the brochure and newsletter.
  - Newsletters should be hitting the mailboxes in the next few days. This edition will have a couple new features, including IEMSA Bucks, a human interest story, and a crossword puzzle.
  - IEMSA Bucks, these bucks can be used towards merchandise and membership dues. Members earn bucks by referring new members to the association.
  - Human interest story, started with a request by those who do the Chicken Soup for the Soul books. Karen asked anyone who wrote a story to send us a copy for the newsletter. Mailie Timm submitted an article and it will be published in this edition. If you know of anyone with an interest in providing articles for The Voice, please refer them to Karen.
  - Nominations for awards and board seats are needed. The deadline is September 22<sup>nd</sup>. Those current Board members whose seats expire will need to fill out the nomination paperwork again.
  - Scholarship applications are due by October 18<sup>th</sup> deadline, with winners being announced at the November meeting.
  - The next edition of The Voice will hit mailboxes around December 14<sup>th</sup>.
  - The Conference Registration Brochure will be sent out the week of August 20<sup>th</sup>. The brochure is available on line at this time.
5. Treasurer's Report – Linda Frederiksen – Motion to approve Ridge/Fish/unan. The report reflects a balance of \$23,769.71 in the checking account and a certificate of deposit amount of \$150,000 for a total asset balance of \$173,761.71.
6. Medical Director Recruitment – Lee Ridge – Lee reported that he has spoken with Dr. Dickson who is very enthusiastic and supportive of providing IEMSA with a medical director. As the new semesters begin, assignments will be made in the next few weeks. The position should be filled by the next board meeting. John will draft a letter to send to the University officially requesting a medical director.

A Thank-you gift of a paperweight and gift card were sent to Dr. and Abby Russi for their support and commitment to IEMSA.

7. Office Administration – Angie Moore – Angie reported that she has started to send initial renewal notices to the members via e-mail. She worked with Cheryl on a test run and everything worked smoothly. Many members have taken advantage of the multi year membership options. The Group Purchasing contracts have been awarded. Packets will be going out in the mail to affiliate members in the next month. The Memorial book is an ongoing project, still trying to reach a few family members for bios. Online conference registrations are beginning to come in, 6 as of this morning.
8. Bureau of EMS Report – Kirk Schmitt – Kirk reported that the data coordinator position has been filled. The King LT has been further defined and is now available for use at all certification levels. At the EMSAC meeting it was recommended to redefine the composition of the Quality Assurance Standards and Practice (QASP) sub-committee. It was determined that the QASP Sub-Committee will be composed of one voting member from each of the following demographics: Rural ALS provider, Rural BLS provider, Urban ALS provider, Urban BLS provider, a representative from Iowa EMS training programs, a representative from an Iowa Flight Program, a Hospital based EMS provider and an EMS Service Program Administrator. Those interested in filling positions are encouraged to contact Jeff Messerole prior to August 31, 2007.

## 9. Committee Reports –

- Executive – John Hill – John reported that the committee has not met since the last meeting.
- By Laws – John Hill – John reported that draft by laws were approved and in effect. They will be ratified at the annual meeting.
- Conference – Jeff Dumermuth – Jeff passed around a class monitoring sign up sheet. Monitoring assignments will be made prior to the conference. The Exhibit Hall committee is trying to get a handle on those spaces available, right now there is a waiting list for vendors.
- Legislative: - Bill Fish – Bill reported that the meeting with the Benefit Advisory Committee went well. Ric gave a fantastic presentation. The committee was very receptive and voted unanimously to start the next process. This includes the proposal being sent to an Ad Hoc committee. The committee will collect the data and see how many providers in Iowa are will be affected. IEMSA may be asked to pay for a portion of the actuary study, which will be approximately \$1500. The proposal will be back before the committee on October 8 at 1300. This is the point that a strong show of supporters will be helpful. This committee, at that point in time will decide whether to endorse the group as a protected class or not. If endorsed, the proposal will begin the legislative process.

A draft of the Legislative agenda was distributed. Comments and ideas need to be forwarded to Ric. A final draft needs to be out by annual conference.

The contract for Lobbyist is up for renewal, with a total budget of \$12,500. A motion was made to renew the contract. Discussion points included working on communication between the lobbyists and the board/president. John will work with Cal and Mike to define the communication expectation. The initial motion was amended to include a clarification of our expectations. Fish/Johnson/unan.

- Membership – Individual – Lori Reeves – A call for membership was included in the Conference Brochure. This will replace the mass mailing. The cost of a mass mailing would be about \$5000.00 and there was room in the brochure. The committee will now begin to change the invoice, making it more friendly.
- Membership – Affiliate – Jon Petersen – Group purchasing contracts are in; Tri-Anim and Alliance Medical were selected again Tri Anim's website is very user friendly allowing affiliates can log in and track their purchases
- Membership – Corporate – Brad Madsen – no report
- Nomination/Elections – Brad Madsen – no report
- Conference Sponsorship – Julie Scadden – Julie reported the Museum would like to have a booth. Thomas and Julie will continue to work with sponsors.
- Booth – Cheryl Blazek – Cheryl reported that she and Thomas Craighton staffed the booth at the Fire School conference. Cheryl would like to have a schedule of board members working the booth at the conference; Jeff will include this in the class monitoring schedule.
- Web Page – Lee Ridge – Lee reported that he is meeting with Karen next Tuesday at the office; anyone interested in joining the meeting is more than welcome. The purpose is to try and attract more users while making the web page more user friendly.

## 10. Old Business

4 year strategic plan – John reported that the retreat will be moved to January after new board members are seated. Pricing seems to be higher than anticipated. Jeff suggested we contact some colleges and see if they have a group of people available to facilitate.

Phone conferences – John reported Karen is putting together the phone conference for the September meeting. If you have handouts or anything on the agenda, make sure you get it disbursed prior to the meeting

## 11. New Business

A question was raised regarding IEMSA representation at to the IAFF. John will contact Brian Seymour and report back to the group.

Rural Health Development Grant – The deadline for submission if October 15. It was decided that this is too large of a project for IEMSA to take on at this point in time.

2007 Hot Topics in EMS conference. A free seat has been given to the board. Anyone who is interested, contact John.

Brad resigned his position effective immediately. He has had some health issues that have taken up much of his time. He needs to focus on his family and his health.

After review of the Allied Entities Committee membership, it was determined that the list is outdated. Please contact Angie via e-mail with the committees you attend as a representative of IEMSA.

12. Adjournment. Hewitt/Summitt /unanimous