

Board of Directors Meeting March 20, 2008
West Des Moines Station #19
1:00pm

Board Members in Attendance: Beach-Sickels, Blazek, Brockway, Ewers, Fish, Frederiksen, Glandon, Hill, Hopper, Imming, Johnson, Morgan, Petersen, Robinson, Smith, Summitt, Wright

Staff: Moore,

Guests: Kirk Schmitt, Jerry Johnston, Evan Bensley

Proxies: Dumermuth, Reeves, Ridge

Absent: Craighton, Dumermuth, Mallinger, Stecker

1. Call To Order – John called meeting to order at 1304. Introductions were made.
2. Welcome /Determination of Quorum/Proxies/Call for Conflicts of Interest – Roll call was held, a quorum was determined. Proxies were noted. No Conflicts of Interest were disclosed.
3. Minutes of December 20, 2007 – The minutes of the January 30, 2008 Board of Directors Meeting were approved as written. Approved as written Johnson/Summitt/Unanimous
4. Treasurer's Report – Linda Frederiksen – Linda reviewed the balance sheet, noting that there was an update to the December report – an increase of \$765.00 due to some credit cards from November that cleared in December. The Leadership Conference expense column includes the hotel room for board members; the actual cost of the conference was \$4183.00, which was under budget. Miscellaneous expenses includes a check for \$1466.44 for the U of Iowa to replace the computer stolen at conference. Motion to approve the treasurer's report Blazek/Summitt/unan
5. Medical Director – No report
6. Office Administrator's Report – Angie Moore – Angie reported that the Marriott gave a 50% discount on the food for the second day of Strategic Planning. It was decided that Angie will begin to distribute a list of those members whose membership has expired to the regional board members. This will begin in April. An insurance claim was processed for Vergil Nemmers, making his family the first to take advantage of the insurance benefit. The process was very easy, a check for \$4500 was cut to the family. The Billing and Management conference will be on May 7, 2008 at the Isle of Capri casino on Bettendorf, information is on the webpage. The Leadership Academy is set for May 3 and 4 at West Des Moines Station 19, information is on the webpage. The webpage has been updated, please confirm your information is correct.
7. Bureau of EMS Report – Kirk Scmhitt – Kirk reported that QASP, Advisory and Air Medical Transport committees will meet on April 9, 2008 at the Johnston Public Library. The System Standards pilot RFP's have been awarded to: Woodberry Co., Calhoun Co., Des Moines Co., and Jones Co. The AED RFP has been posted on the Bureau website. EMS week will be May 19-26, the Bureau is asking for those businesses that allow employees to respond to EMS calls during the work day. Coordinators will be visiting those business during EMS week.
8. Committee Reports - Working Committees
 - A. Executive – John Hill – John reported that Angie has accepted the position as Office Manager, this will be a contract labor position.
 - B. Conference – Jeff Dumermuth – The 2009 contract was signed with the Polk County Convention Complex.
 - C. Legislative – Bill Fish – Bill reported IPERS bill is SF 2373 in Senate Appropriations committee (which exempts it from the 3/27 funnel deadline). There is a provision in there that changes the employer choice of doctor provision for workers comp, so there will be strong opposition from the business community. This might bring some Republicans with it. If this bill starts to stagnate because of that issue, we'll look at other avenues to get our section in a different bill.

Volunteer Tax Credit is SF 2298. There is a Ways and Means subcommittee on Thursday, 3/20 at noon in the Senate Lounge. Cal and Mike will be there presenting our case. It is a Ways and Means bill, which also makes it exempt from next week's deadline.

We changed our position on the mandatory reporting of injuries bill, HF 2395, to "Undecided" from "For". It is on the House calendar, ready for debate.

We filed "against" SF505, this will require the Bureau of EMS to be responsible for AED maintenance.

- D. Membership - Individual – Lori Reeves – No report
- E. Membership – Affiliate – Jon Petersen – Jon reported that he is continuing to work with Bill Fish on a possible oxygen vendor for affiliates.
- F. Membership – Corporate – Thomas Craighton – no report
- G. Booth – Cheryl Blazek – Cheryl reported that booths were set up in Sioux City, Kirkwood and Des Moines. Thanks to all who helped.

9. Old Business

- EMS Cruise – John Hill - John reported that the contract has been received and returned to WEMS Association.
- Strategic Planning Assignments-John Hill - Jon Petersen will have a list of those services that are not members out to the board by April 1. John Hill has extended invitations to some stakeholders and is working on others. Website changes are due to be made by March 30, an update will be given at the April meeting. John spoke with the PR firm, since we have access to the mailing addresses it is pointless to hire a PR firm. Billboards run about \$3500.00 per year. It was suggested that we do direct mailing pieces and that Board members become more visible. It was determined that we will create a Marketing committee.

10. New Business

- Stroke Task Force Update – Evan Bensley- Evan gave an update on the Stroke task force.
- Advocates for EMS – Jerry Johnston – Jerry reported on Advocates for EMS (<http://www.advocatesforems.org>) is the first collaboration of large EMS agencies in the nation. Discussion regarding IEMSA joining. Angie will follow up and report back at the April meeting.
- System Standards Survey Results – John Hill – John explained the results of the survey sent out to the members and collected at conference. (see attachment)
- E911 Committee – Linda Frederiksen – Linda reported that the E911 Council meets every other month at various locations around the state. Linda would like to have Paul Andorf take the position as representative from IEMSA, Linda will become alternate. Linda will submit this update to the E911 Committee.
- Benchmarking – Linda Frederiksen – Linda reported that Benchmarking will meet again on May 6, 2008 in Bettendorf Iowa. Scott Gavin will distribute an email explaining the data collection process.

11. Adjournment

Surveys Collected at Conferences

	Yes	No	Totals	Yes	No
Are you aware of the System Standards document?	48	103	151	31.79%	68.21%
Have you read the document?	19	132	151	12.58%	87.42%
Are you aware of your County EMS Association?	115	33	148	77.70%	22.30%
Are you a member of IEMSA?	36	111	147	24.49%	75.51%

Survey Monkey Data

	Yes	No		Yes	No
Are you aware of the System Standards document?	200	130	330	60.61%	39.39%
Have you read the document?	151	178	329	45.90%	54.10%
Are you aware of your County EMS Association?	276	52	328	84.15%	15.85%

Totals

	Yes	No		Yes	No
Are you aware of the System Standards document?	248	233	481	51.56%	48.44%
Have you read the document?	170	310	480	35.42%	64.58%
Are you aware of your County EMS Association?	312	163	475	65.68%	34.32%