



**EMS LEADERSHIP CONFERENCE**

**DATE:** JANUARY 28, 2010 10:00-1630  
**LOCATION:** West Des Moines Marriott  
 1250 Jordan Creek Parkway  
 West Des Moines, IA 50266  
**REGISTRATION:** \$50 – IEMSA AFFILIATE MEMBERS, \$65 – NON MEMBERS

**AGENDA**

**0700 – 0900** *EMS Day on the Hill (no charge)*  
**0930 – 1000** Registration (beverages provided)  
**1000 – 1200** *Anita Bailey, Regional Coordinator Northwest Iowa*  
 Anita will walk participants through the Bureau of EMS's On-site Service Inspections. Participants will be provided with tips for preparing for the visit.  
**1200 – 1300** Lunch (provided)  
**1300 – 1500** *Craig Keough, Regional Coordinator Northeast Iowa*  
**Demystifying CQI**  
 From PCR Audits to Drug Inventory, Craig will explain the process and how a proactive CQI ensures the best possible patient care.  
**1515 – 1630** *Jeffrey Messerole, Chair EMS Advisory Committee*  
**STEMI Update**  
 Jeff will explain the Iowa prehospital STEMI diversion protocol in Appendix H of the State protocols and discuss developing a STEMI System of Care to improve outcomes in those patients suffering from a STEMI.

All participants will be provided with a zip drive containing sample CQI Policies.

A special hotel room rate of \$86.99 (plus 12% tax) is available at the West Des Moines Marriott for attendees of this Conference. Call (515) 267-1500 by January 23, 2010 to reserve a room at this price. Ask for the Iowa EMS Association Block.

To register, complete, tear off and mail the bottom of this invitation with payment to IEMSA at 2600 Vine St., Ste. 400, West Des Moines, IA 50265. Payment must accompany the registration form.



Affiliate Member of IEMSA - \$50     
  Standard Registration - \$65

IEMSA Affiliate Membership # \_\_\_\_\_ & Service Name \_\_\_\_\_

Attendee's Name	
Name of Service (& Billing Address)	
Address	
City/State/Zip	
Phone	E-Mail
Credit Card Number _____	Expiration Date _____

Please send a separate registration form for each attendee

**No refunds will be made on cancellations after January 25, 2010**