

IEMSA

# VOICE



The Iowa Emergency Medical Services Association VOICE Newsletter is published by the Iowa Emergency Medical Services Association. *A voice for positive change in Iowa EMS.*

## ADVERTISING RATES

### b/w (grayscale)

Full page	\$300
Half page	\$150
Quarter page	\$75

### 4-color

Full page	\$500
Half page	\$300
Quarter page	\$150



4-color placement is available on the inside front cover, inside back cover and back page. The back page is available only as a half or quarter page ad.

Corporate Sponsor Packages – Free per level of sponsorship. Contact IEMSA for additional information.

## DEADLINE

Deadline	Mailing
4/15	5/15
11/15	12/15

## CONTACT

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## ADVERTISING DIMENSIONS

Size	Width	Height
Full page with .25" bleed	8.625"	11.312"
Full page non-bleed	7.625"	10.154"
Half page Horizontal	7.625"	5"
Half page Vertical	3.75"	10.154"
Quarter page Horizontal	7.625"	2.5"
Quarter page Vertical	3.75"	5"

Final Magazine Trim size: 8.125" x 10.812"

## CAMERA READY REQUIREMENTS

Ads need to be made to exact size of space reserved.

### Adobe Photoshop

- CMYK
- eps or tiff format
- 300 dpi

### Adobe Illustrator

- eps or ai format
- Version 10 or less

### Adobe InDesign

- Version CS3 or less
- Include all links and fonts

### PDF files

- Grayscale or CMYK
- 300 dpi

Files/images must be CMYK or grayscale (RGB not accepted)



OVER